



Image: An Optoma employee demonstrates a marine conservation game at the Taiwan Education Technology Exhibition in November 2024, using a 65" Optoma IFP screen. The game was developed in collaboration with Nanyi Bookstore.

2024 Sustainability Report

About Optoma

Optoma Group is a multinational, award-winning distributor engaged in the sale and distribution of projectors, flat panel displays, interactive flat panel displays, LED displays, screens, visualisers, and related accessories.

Since 2000, we have been delivering stunning visual experiences to millions of people. Over the last two decades, we have grown into one of the world's leading large-display brands. As a first-mover, innovator, and market leader, we have firmly established our position as a world-leading 4K UHD projector and DLP brand.

We integrate state-of-the-art technology with digital services to offer unique visual experiences that are both immersive and inspiring. Our innovations extend beyond hardware, encompassing a suite of software solutions designed for interactive collaboration and remote management.

Guided by our core values - customer focus, innovation, and integrity - we place our customer at the centre of everything we do, continually push the boundaries of technology and service, and adhere to the highest standards of ethical conduct.

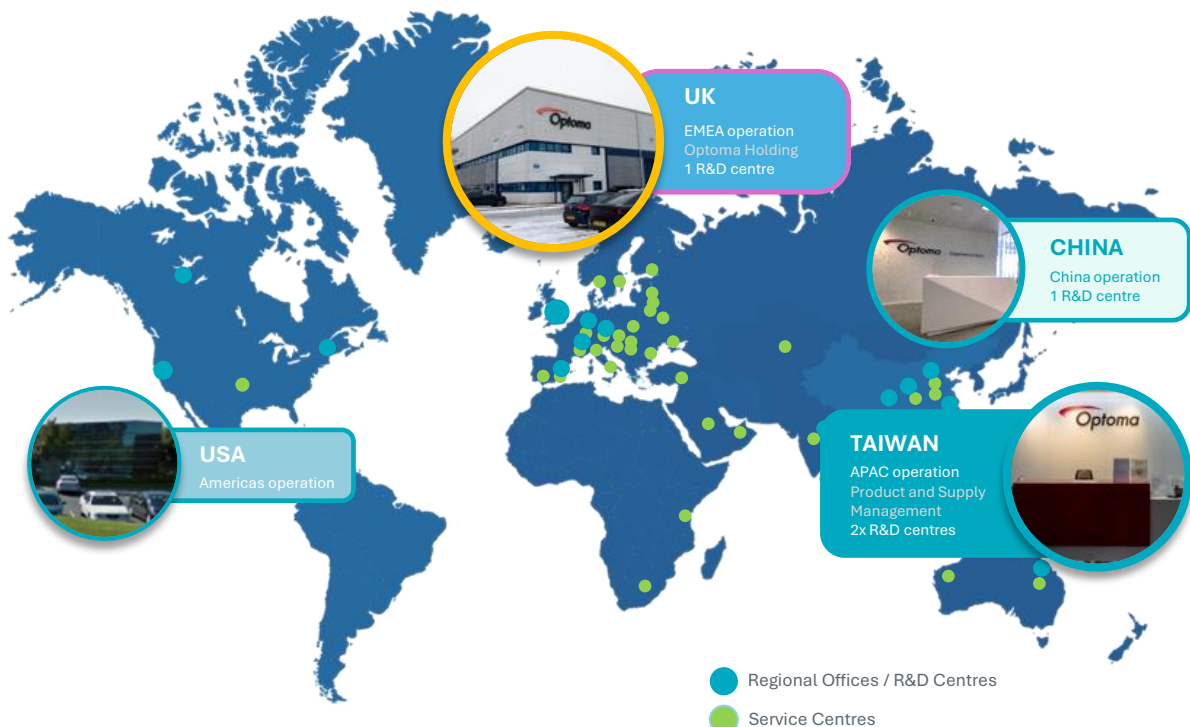
We ensure transparency, fairness, and responsibility in all our business practices. These values have been, and continue to be, at the heart of Optoma Group.

Contents

| | |
|-------------------------|----|
| About Optoma | 2 |
| Innovative Products | 3 |
| Suppliers and Customers | 6 |
| Awards and Achievements | 7 |
| Environmental Reporting | 9 |
| Staff Activities | 10 |
| Future Goals | 12 |

Optoma's headquarters is located in Hertfordshire, United Kingdom. Optoma Group has regional offices in the United Kingdom, the United States, Taiwan and China.

Our product sourcing and supply chain operations are managed by a subsidiary of Optoma Group in Taiwan. We distribute products through the global network of Optoma Group.



Innovative Products

At Optoma, we strive to enrich people's lives with products and solutions that are friendlier to the environment. We believe product experiences should never be compromised. However, we also believe these experiences shouldn't come at the cost of our planet and future generations.

Optoma is taking action today with product designs that have reduced carbon footprints, are free from hazardous chemicals, and make use of recycled and recyclable materials. What's more, we are a driving force behind the transition to laser projection, a more energy-efficient technology that is superior to lamp projection in many ways.

2024 Industry Awards



Sound & Video Contractor – Best of Show InfoComm 2024 winner – ZK810TST

Tech & Learning - Best of Show InfoComm 2024 winner – IFP53

Commercial Integrator 2024 Best – Winner – IFP53

Digital Terminal Awards 2024 – Optoma projectors

Gadget Bridge Awards 2024 – Best Projector of the Year 2024 – AZH430UST



2024 Dean's List Award – Private University Products and News – Optoma Laser projectors

Winner of Installation Best of Show ISE 2024 – ZK810T

Winner of AV Technology Best of Show ISE 2024 – OMS

Winner of Tech & Learning Best of Show ISE 2024 – Creative Touch IFP53

SCN Installation Product Awards 2024 Winner – ZU607TST



Did you know...?

Optoma products
have also won
sustainability awards.

See page 7
for more
information



Immersive Projection for Professional and Large Venues



Optoma provides trusted solutions for every demanding environment

- Full solutions provider
- DuraCore laser technology
- High brightness
- Low maintenance lifetime
- 360° installation and portrait mode
- 24/7 operation
- Blending and warping solutions
- Lens options and throw ratio versatility

Ideal for use in higher education, museums, live events, immersive experiences, commercial displays, simulations, and houses of worship.

Projection for Businesses

Ultimate performance and reliability for every business

- Laser and lamp solutions
- Multiple throw range options – ultra short throw (UST), short throw (ST), standard throw
- High brightness
- Amazing colour technology
- Diverse form factors
- Multi-device inputs
- Remote fleet management



These products are ideal for board meetings, corporate functions, and internal display needs.

Home Projection



Experience gaming, movies, and live sports on the big screen

- 4K UHD, 1080p
- Full range of throw options
- Amazing colour, wide colour gamut
- UST range with built-in features for an all-in-one experience
- Smart features – voice control and streaming apps
- Features: HDR compatibility, integrated speakers
- Lamp and laser
- Mobile to mounted form factors

These products are ideal for gaming, home cinema, or entertainment.

Projection for Education



Experience gaming, movies, and live sports on the big screen

- 4K UHD, 1080p
- Full range of throw options
- Amazing colour, wide colour gamut
- UST range with built-in features for an all-in-one experience
- Smart features – voice control and streaming apps
- Features: HDR compatibility, integrated speakers
- Lamp and laser
- Mobile to mounted form factors

These products are the ideal solution for classrooms, higher education and training centres.

Creative Touch 3 and 5 Series Interactive Flat Panel Displays

Optoma's award-winning interactive displays are designed to elevate how you connect and collaborate across a variety of key education and business environments.

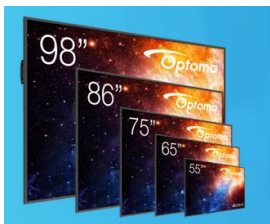
Enrich lessons, collaboration, presentations and meetings with high-quality advanced technology, easy to use interface and intuitive apps.

Our Interactive Flat Panel Displays support multiple industries, enhancing training and communication. These displays come in multiple sizes and support classroom and distance learning, as well as government and corporate collaborations.



N-Series Professional Displays

Optoma's N-Series Professional Displays are designed to fit the needs of business professionals seamlessly. By listening to our customers, Optoma creates solutions that remove the challenging barriers facing businesses today. The result: intuitive, user-friendly software that works in harmony with how you present and collaborate.



Our Professional Displays support multiple industries. These displays come in multiple sizes and support businesses, as well as government and education clients, for presentations and signage applications.

The All-in-One dvLED Displays

Optoma's AIO dvLED Displays are designed to fit the needs of business and education professionals. It offers scalable options for large and bright displays in lights on environments, from boardrooms and lobbies to large classrooms.



Our AIO dvLED Displays are used in various industries, for better presentation and signage applications to larger indoor audiences in lights on environments.

Suppliers and Customers

With our green solutions, we endeavour to reduce the carbon impact of our products through every step of the product life cycle from design to consumption.

Working with Suppliers

Optoma recognises that procurement is a powerful instrument for organisations wishing to behave responsibly. By integrating sustainability into our procurement policies, practices and supply chain, we can manage risks and opportunities relating to sustainability, the environment and social and economic development. We aim to procure and use materials and services that do the least damage to the environment and encourage others to do the same.

Suppliers are encouraged to share our commitment by meeting or exceeding the requirements of applicable environmental laws and regulations and promoting sustainable business practices.

At a minimum, our suppliers are expected to, without limitation:

- Obtain, maintain, and keep current all required environmental permits and registrations and follow the operational and reporting requirements of such permits.
- Identify and manage substances that pose a threat to the environment if released.
- Endeavour to reduce or eliminate waste of all types, including water and energy, by implementing appropriate conservation measures in their facilities, through their maintenance and production processes and by recycling, re-using, or substituting materials.

Optoma is part of a wider group of companies owned by Coretronic, which is also one of our main suppliers. Coretronic publishes its own annual sustainability report which is available on their website at <https://www.coretronic.com/en/csr/report>.

A survey carried out by Optoma in 2023 found that all of our first-tier suppliers are ISO 14001 certified.

You can read more about commitment to high ethical standards in our supply chain in our annual Modern Slavery Statement, which is available on the UK government's registry and on our website.

Serving our Customers

We are proud of the durability and reliability of our products, which are built to last. Customers can extend their product's lifespan by contacting Optoma directly to arrange assistance and repairs.

Our services include technical consultation, repairs both onsite and through authorised service providers (ASPs), on and off-site maintenance, progress checking, spare parts purchase and replacement and distributor referrals. We also support clients with onsite and remote training of our products.

Our toll-free hotlines are staffed with personnel on weekdays (excluding national holidays and weekends) to provide real-time communication with clients, address their concerns, and respond to and follow up on relevant issues. Customers may call, email or where available, fax us. Our customer service team reviews all incoming communications on a daily basis and will respond within 48 hours.

Sustainability Awards and Achievements

Beyond its statutory obligations, Optoma remains determined to exceed industry standards for sustainability. We put our words and plans into action, as demonstrated by the numerous awards and achievements of 2024. We strive to make progress internationally, regionally and locally. Just a few of our achievements are reported here.

Meeting international standards

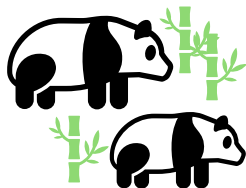
ISO 14001

In 2022, senior management set as an objective the implementation of ISO 14001 across the business. ISO 14001 is the internationally recognised standard for environmental management systems (EMS). It provides a framework for organisations to design and implement an EMS, and continually improve their environmental performance.

Certification was first achieved in 2023 and maintained in 2024, with audits and certification for all four of our regional offices in China, Taiwan, the UK and the USA.

ISO 14067

We're also proud to have achieved official recognition that we've met ISO 14067 standards for three of our projectors. ISO 14067 specifies the principles, requirements and guidelines for quantifying and reporting the carbon footprint of a product.



Optoma was honoured by the Organic Living Environmental Education Promotion Association of the Republic of China.

The body recognised Optoma as a green enterprise with independent environmental awareness, awarding a "2024 Green Enterprise" bamboo environmental medal.



Keeping our Green Promise

Optoma's Green Promise initiative states our commitment to sustainability by minimising the impact of its products via four key areas – energy efficiency, materials, logistics, and packaging. We set ourselves annual, measured targets to ensure that Optoma is always striving to improve our performance.

In 2024 our aim was for 15% of our projector models to meet the strict Green Promise criteria. By the end of 2024 we had exceeded this target significantly, with 21% of models meeting the criteria.

Optoma Green Promise Product Criteria



Sustainable materials

Made from non-hazardous and recycled materials with the projector chassis featuring at least 50% post-consumer recycled plastics (PCR).



Eco-friendlier packaging

Made from a minimum of 90% recycled and reusable materials.



Energy-saving technology

Lower power consumption compared to lamp-based solutions.



Reduced logistical footprint

More compact than its predecessor and made with fewer materials to minimise environmental impact during transport.



We are proud to be the first visual solutions brand to evaluate the carbon footprint of our projectors during their entire lifecycles.

To counter our footprint and reduce waste, we have revamped our manufacturing process, transitioned to eco-friendlier lamp-free light sources, and increased our use of recycled materials.

Environmental Reporting

Optoma is committed to monitoring and reporting our environmental impact using appropriate, trusted methods and metrics.

Our environmental management systems (EMS), which are managed at a regional level, are tailored to each area of operation. The EMS for each region includes a detailed legal register which is reviewed and audited annually. The legal registers ensure that Optoma's applicable environmental legal compliance duties (such as those set out in environmental laws, regulations, standards, permits etc.) are identified, actioned, documented and reviewed periodically to determine effectiveness.

In addition to our legal and regulatory obligations, Optoma has introduced effective tools for internal data monitoring in order to identify areas for improvement.

Reporting Obligations

Our reporting obligations include the following:

Taiwan GHG regulations: Optoma collates annual carbon emissions data for all of its operations. This data is separated according to category and country of operation. The resulting report is submitted to our parent company, Coretronic, and the Taiwanese authorities.

Streamlined Energy & Carbon Reporting (SECR): large unquoted UK companies are required to report publicly on their UK energy use and carbon emissions. Optoma's SECR report for 2024 is included in the annual accounts for Optoma Europe Ltd, which is publicly available on the UK Companies House website.

Waste Electrical and Electronic Equipment (WEEE): European national laws, based on European Directives, that aim to reduce the environmental impact of electrical and electronic waste. These laws hold producers, such as Optoma, responsible for financing the collection, recycling, and recovery of discarded electronics, and sets targets for these activities. The directive requires producers to register, report on products, and take back old equipment from consumers, often through a "take back" scheme. To meet that obligation, we are a member of ERP, one of the largest WEEE compliance schemes, and we regularly submit data and conduct reviews to ensure compliance. Similar laws and compliance schemes are in place for batteries and packaging.

Internal Monitoring

According to the ISO 14001 standard guidelines, Optoma aims for continuous improvement of our environmental management. We have established tools, policies and set targets to build on our progress.

For example, in 2024 the Fremont, USA team developed a user-friendly tool to monitor office activities including staff training, water consumption, energy consumption and waste disposal. The tool was also adapted for the UK office and allows for modifications and enhancements to increase the variety of data collected. This information provides the evidence needed to set achievable targets, such as for recycling and energy use, and to identify trends and areas for improvement. One such product of this monitoring was the decision, in mid-2024, to switch to 100% renewable energy in the Hemel Hempstead site.

Staff Activities

We are fortunate to have hundreds of staff who contribute to efforts to improve the environment. Activities are optional and coordinated globally, locally or as individual staff initiatives. Many employees choose to use their allocated annual volunteering day off to support environmental projects.

Global Staff Events

World Clean-Up Day

Waste that has been carelessly discarded doesn't just look untidy; it is harmful and hazardous to wildlife and the natural environment.

Optoma staff all over the world participate in an annual collective effort to coincide with World Clean-Up Day in September, taking to the streets to clean up litter in their community.

Litter big and small is collected and sorted into recyclable and non-recyclable waste, weighed and disposed of appropriately.

This popular event offers us the opportunity to spend an hour or so with colleagues, achieving huge progress through teamwork and a common goal.



UK



USA



Netherlands



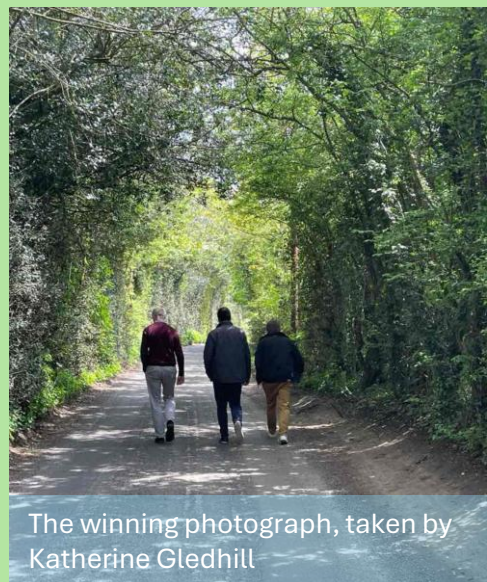
China

Global Steps Challenge

Throughout the month of May each year, all Optoma employees are invited to take part in this healthy competition to cover as much ground as possible, counting their steps using an app.

This inclusive activity is organised by global and regional HR teams. Prizes are awarded for the highest number of steps, those achieving over 10,000 steps per day, and the best photos.

In May 2024 our employees covered an impressive 2,710.6 kilometres, totalling 56,862,556 steps!



The winning photograph, taken by Katherine Gledhill

Local Events

Local Conservation

In October 2024, Members of the finance team in Hemel Hempstead, UK, used their volunteering day to work with local conservation charity the Box Moor Trust, carrying out maintenance at one of the Trust's sites.

The Trust, which was established way back in 1594, manages nearly 500 acres of grazing and amenity land on the outskirts of Hemel Hempstead and Bovingdon on behalf of the local community.



Earth Day

Staff in the Taiwan offices took part in numerous activities to mark Earth Day on 22nd April 2024. Our sustainability champions organised seminars on various topics, and treated everyone to a low-carbon lunch.



Staff Initiatives and Volunteering

In early 2024, Optoma introduced a **Group Volunteering Policy**. Every employee can request a day off each year to work on a voluntary basis for a reputable non-profit organisation. Our employees have chosen to use this allowance, which can be taken as a single day or split into two half-days, to support a wide variety of causes.

Some staff have opted to work in teams, while others spend their time with organisations that they have a personal connection to.

Michael Dias of EMEA (pictured right) spent a day with Help4theHomeless, distributing donated items and hot food to over 140 homeless individuals in London.

Arlene Madsen, also of EMEA, worked with the Trussell Trust, a UK charity that runs food banks. Arlene and colleagues have continued to coordinate collections of surplus groceries donated by the Hemel Hempstead office staff, delivering them to various charities.



Michael Dias

Future Goals

At Optoma, we are continuously striving to push the boundaries of sustainability. As we move forward, we are focused on reducing our environmental footprint, expanding our use of renewable energy, and incorporating even more sustainable materials in our products.

Our commitment to sustainability is ongoing, and we are setting ambitious goals to further enhance our eco-conscious practices in all areas of our business. From increasing recycling efforts to innovating cleaner technologies, we are dedicated to creating a positive environmental impact today and for future generations.

Each year, each Optoma region (based in China, Taiwan, the UK, and the USA) uses the ISO 14001 framework to assess the previous year's progress and set new, measurable targets for the 12 months ahead. Our short-term goal is for continuous improvement, month-by-month, and our long-term goal is Net Zero, across all of our regions and operations.



Image: A group of employees, based in Taiwan, taking part in Optoma's annual World Clean-Up Day litter-picking and recycling event, September 2024.

Follow Optoma

Website:

<https://www.optoma.com/sustainability>

LinkedIn:

<https://uk.linkedin.com/company/optoma>

You can also follow our regional and national teams on YouTube, TikTok, X, Instagram and Facebook.

